

PNW 2007 Commercial strawberry plant sales

Compiled by Pat Moore, Washington State University

	Oregon		Washington		British Columbia		Total	
Tillamook	3,029,500	30.0%	2,894,000	38.5%	383,500	7.6%	6,307,000	27.8%
Totem	3,019,600	29.9%	1,132,000	15.1%	427,500	8.5%	4,579,100	20.2%
Hood	817,500	8.1%	992,100	13.2%	50,000	1.0%	1,859,600	8.2%
Puget Reliance	67,000	0.7%	343,000	4.6%	1,413,000	28.1%	1,823,000	8.0%
Seascape	598,625	5.9%	172,200	2.3%	638,500	12.7%	1,409,325	6.2%
Tristar	353,600	3.5%	327,275	4.4%	555,800	11.0%	1,236,675	5.5%
Albion	265,500	2.6%	406,500	5.4%	198,000	3.9%	870,000	3.8%
Rainier	77,000	0.8%	175,000	2.3%	381,000	7.6%	633,000	2.8%
Benton	398,100	3.9%	111,000	1.5%	30,000	0.6%	539,100	2.4%
Honeoye	228,700	2.3%	113,100	1.5%	121,000	2.4%	462,800	2.0%
Shuksan	78,000	0.8%	323,500	4.3%	37,500	0.7%	439,000	1.9%
Quinault	198,000	2.0%	70,000	0.9%	12,000	0.2%	280,000	1.2%
St Laurent	273,500	2.7%	3,000	0.0%	1,500	0.0%	278,000	1.2%
Kent	0	0.0%	3,000	0.0%	246,500	4.9%	249,500	1.1%
Firecracker	104,500	1.0%	72,500	1.0%	36,000	0.7%	213,000	0.9%
Ft Laramie	81,000	0.8%	14,000	0.2%	82,500	1.6%	177,500	0.8%
Hecker	70,500	0.7%	3,000	0.0%	102,000	2.0%	175,500	0.8%
Diamante	29,500	0.3%	14,500	0.2%	118,500	2.4%	162,500	0.7%
Fern	65,500	0.6%	28,000	0.4%	64,500	1.3%	158,000	0.7%
Chandler	134,650	1.3%	16,500	0.2%	0	0.0%	151,150	0.7%
Redcrest	16,500	0.2%	126,000	1.7%	0	0.0%	142,500	0.6%
Selva	52,500	0.5%	6,500	0.1%	12,000	0.2%	71,000	0.3%
Tribute	36,025	0.4%	17,100	0.2%	7,500	0.1%	60,625	0.3%
Aromas	17,500	0.2%	8,000	0.1%	30,000	0.6%	55,500	0.2%
Pinnacle	1,500	0.0%	24,500	0.3%	24,000	0.5%	50,000	0.2%
Jewel	9,100	0.1%	18,125	0.2%	13,000	0.3%	40,225	0.2%
Puget Summer	6,000	0.06%	27,000	0.36%	0	0.00%	33,000	0.15%
Mesabi	0	0.00%	30,225	0.40%	0	0.00%	30,225	0.13%
Earliglow	19,625	0.19%	6,675	0.09%	0	0.00%	26,300	0.12%
Cavendish	12,500	0.12%	6,525	0.09%	3,000	0.06%	22,025	0.10%
Independence	15,000	0.15%	4,000	0.05%	0	0.00%	19,000	0.08%
Glooscap	0	0.00%	500	0.01%	17,000	0.34%	17,500	0.08%
Other	29,925	0.3%	20,175	0.3%	26,350	0.5%	76,450	0.3%
2007 Total	10,106,450	+0.8%	7,509,500	+32.9%	5,032,150	+3.8%	22,648,100	+10.4%
2006 Total	10,025,100		5,650,175		4,846,275		20,521,550	
2005 Total	9,996,800		4,346,775		5,217,413		19,560,990	
2004 Total	16,219,000		5,984,000		4,795,000		26,999,000	
2003 Total	12,338,375		3,984,450		4,109,300		20,432,000	
2002 Total	11,559,853		3,850,217		5,313,900		20,723,970	

Others includes cultivars with sales less than 10,000 plants (about 1 acre)

Camarosa, Darselect, Allstar, Orleans, Sequoia, Everest, L'Amour, Galexia, Ogallala, Clancy, Galante, OZB, Cabot, Camino Real, Sweet Charlie, Evie 2, Winona, Gaviota, Ventana, Sparkle, Wendy, Surecrop, Brunswick, Evangeline, Northeast, Bish, Idea, Seneca, and Ovation.

Totals include reported plant sales from Lassen Canyon Nursery, Norcal Nursery and Nourse Farms