

2010 Strawberry plant sales

	Oregon		Washington		British Columbia		Total	
Totem	4,493,500	45.3%	1,745,000	24.5%	139,500	3.2%	6,378,000	29.9%
Hood	977,000	9.9%	1,223,500	17.2%	15,000	0.3%	2,215,500	10.4%
Seascape	606,750	6.1%	502,750	7.1%	699,000	16.0%	1,808,500	8.5%
Tillamook	903,500	9.1%	687,000	9.7%	127,500	2.9%	1,718,000	8.1%
Albion	444,500	4.5%	387,000	5.4%	712,500	16.3%	1,544,000	7.2%
Puget Reliance	129,500	1.3%	358,500	5.0%	910,000	20.8%	1,398,000	6.6%
Rainier	237,500	2.4%	275,500	3.9%	599,000	13.7%	1,112,000	5.2%
Tristar	309,500	3.1%	219,000	3.1%	283,000	6.5%	811,500	3.8%
Shuksan	355,500	3.6%	348,000	4.9%	37,500	0.9%	741,000	3.5%
Honeoye	215,525	2.2%	209,050	2.9%	104,000	2.4%	528,575	2.5%
Puget Summer	110,000	1.1%	354,000	5.0%	7,000	0.2%	471,000	2.2%
Valley Red	53,000	0.5%	308,600	4.3%	43,500	1.0%	405,100	1.9%
Hecker	117,000	1.2%	1,500	0.0%	142,500	3.3%	261,000	1.2%
Benton	187,000	1.9%	31,000	0.4%	12,000	0.3%	230,000	1.1%
Stolo	10,500	0.1%	84,500	1.2%	135,000	3.1%	230,000	1.1%
Tribute	76,500	0.8%	67,500	0.9%	69,000	1.6%	213,000	1.0%
Quinault	150,500	1.5%	25,000	0.4%	7,000	0.2%	182,500	0.9%
Chandler	97,500	1.0%	19,500	0.3%	15,000	0.3%	132,000	0.6%
Clancy	0	0.0%	0	0.0%	125,000	2.9%	125,000	0.6%
Fern	77,500	0.8%	13,500	0.2%	27,000	0.6%	118,000	0.6%
Aromas	59,000	0.6%	54,000	0.8%	0	0.0%	113,000	0.5%
Ft Laramie	34,000	0.3%	9,600	0.1%	17,800	0.4%	61,400	0.3%
Kent	0	0.0%	2,000	0.0%	57,000	1.3%	59,000	0.3%
Firecracker	42,000	0.4%	7,500	0.1%	9,000	0.2%	58,500	0.3%
San Andreas	31,000	0.3%	17,000	0.2%	5,000	0.1%	53,000	0.2%
Mesabi	0	0.0%	47,000	0.7%	0	0.0%	47,000	0.2%
Monterey	9,000	0.1%	16,500	0.2%	21,000	0.5%	46,500	0.2%
Jewel	0	0.0%	39,425	0.6%	0	0.0%	39,425	0.2%
Allstar	9,550	0.1%	14,625	0.2%	9,000	0.2%	33,175	0.2%
Earliglow	21,200	0.2%	6,575	0.1%	0	0.0%	27,775	0.1%
Portola	3,000	0.03%	0	0.0%	24,000	0.5%	27,000	0.1%
Glooscap	0	0.0%	1,000	0.01%	20,000	0.5%	21,000	0.1%
Sequoia	18,000	0.2%	1,500	0.02%	0	0.0%	19,500	0.1%
AC Wendy	16,075	0.2%	125	0.002%	0	0.0%	16,200	0.1%
Cavendish	3,075	0.03%	6,700	0.09%	1,000	0.02%	10,775	0.1%
Others	20,975	0.2%	22,250	0.3%	4,800	0.1%	48,025	0.2%

Numbered selections in grower trial.

WSU selections	7,500	0.1%	8,500	0.1%	0	0.0%	16,000	0.1%
ORUS selections	87,000	0.9%	0	0.0%	0	0.0%	87,000	0.4%

2010 Total	9,913,650	-10.1%	7,114,700	+45.9%	4,378,600	-6.4%	21,406,950	+4.0%
2009 Total	11,024,800		4,877,415		4,678,950		20,581,167	
2008 Total	10,650,250		4,842,725		4,499,700		19,992,675	
2007 Total	10,106,450		7,509,500		5,032,150		22,648,100	
2006 Total	10,025,100		5,650,175		4,846,275		20,521,550	

Totals include reported plant sales from Lassen Canyon Nursery, Norcal Nursery and Nourse Farms

Others includes cultivars with less than 10,000 plants (approximately 1 acre):

Camarosa, Darselect, Cabot, Gaviota, Sweet Charlie, Evie 2, Brunswick, Selva, Northeast, Surecrop, Seneca, Ventana, Eros, Galletta, Diamonte, Record, Ovation, Sparkle, AC Valley Sunset, Daroyal, Mara Des Bois, L'Amour, Annapolis, Idea and Winona™