

2011 Strawberry plant sales

	Oregon		Washington		British Columbia		Total	
Totem	3,260,000	30.9%	1,209,000	24.3%	204,000	4.8%	4,673,000	23.7%
Albion	717,200	6.8%	623,500	12.5%	1,066,500	24.9%	2,407,200	12.2%
Hood	1,659,100	15.7%	469,500	9.4%	34,500	0.8%	2,163,100	11.0%
Tillamook	1,709,800	16.2%	202,500	4.1%	124,500	2.9%	2,036,800	10.3%
Seascape	684,000	6.5%	331,450	6.7%	546,275	12.7%	1,561,725	7.9%
Puget Reliance	109,500	1.0%	262,500	5.3%	673,500	15.7%	1,045,500	5.3%
Rainier	131,000	1.2%	381,500	7.7%	499,000	11.6%	1,011,500	5.1%
Shuksan	531,500	5.0%	347,500	7.0%	40,500	0.9%	919,500	4.7%
Tristar	320,000	3.0%	219,000	4.4%	315,000	7.3%	854,000	4.3%
Benton	358,500	3.4%	103,500	2.1%	7,500	0.2%	469,500	2.4%
Honeoye	142,325	1.3%	98,575	2.0%	83,500	1.9%	324,400	1.6%
Puget Summer	84,000	0.8%	176,500	3.5%	7,500	0.2%	268,000	1.4%
Hecker	102,000	1.0%	7,500	0.2%	123,000	2.9%	232,500	1.2%
Puget Crimson	55,500	0.5%	87,000	1.7%	49,500	1.2%	192,000	1.0%
Quinault	124,500	1.2%	34,000	0.7%	13,500	0.3%	172,000	0.9%
Chandler	118,500	1.1%	18,100	0.4%	6,000	0.1%	142,600	0.7%
Stolo	22,500	0.2%	55,500	1.1%	58,500	1.4%	136,500	0.7%
Tribute	73,500	0.7%	54,000	1.1%	9,000	0.2%	136,500	0.7%
Valley Red	72,000	0.7%	17,000	0.3%	42,000	1.0%	131,000	0.7%
Ft Laramie	33,000	0.3%	10,000	0.2%	43,000	1.0%	86,000	0.4%
Clancy	0	0.0%	0	0.0%	85,000	2.0%	85,000	0.4%
San Andreas	37,000	0.4%	41,600	0.8%	0	0.0%	78,600	0.4%
Fern	54,000	0.5%	24,000	0.5%	0	0.0%	78,000	0.4%
Monterey	1,500	0.0%	7,500	0.2%	60,000	1.4%	69,000	0.3%
Kent	0	0.0%	2,000	0.0%	62,000	1.4%	64,000	0.3%
Mesabi	0	0.0%	63,000	1.3%	0	0.0%	63,000	0.3%
Jewel	4,000	0.0%	36,300	0.7%	7,500	0.2%	47,800	0.2%
Portola	1,500	0.0%	0	0.0%	42,000	1.0%	43,500	0.2%
Sequoia	26,000	0.2%	10,500	0.2%	0	0.0%	36,500	0.2%
Cavendish	75	0.0%	3,400	0.1%	31,500	0.7%	34,975	0.2%
Earliglow	19,500	0.2%	13,125	0.3%	1,000	0.0%	33,625	0.2%
Aromas	28,000	0.3%	4,500	0.1%	0	0.0%	32,500	0.2%
AC Wendy	18,025	0.2%	150	0.0%	11,800	0.3%	29,975	0.2%
Camarosa	17,500	0.2%	4,600	0.1%	1,500	0.0%	23,600	0.1%
Allstar	2,500	0.0%	6,125	0.1%	9,000	0.2%	17,625	0.1%
Surecrop	0	0.0%	1,500	0.0%	15,000	0.3%	16,500	0.1%
Cabot	25	0.0%	1,950	0.0%	10,800	0.3%	12,775	0.1%
Strawberry Festival	0	0.0%	10,500	0.2%	0	0.0%	10,500	0.1%
Other*	6,750		24,975		4,100		35,825	
Selections in grower trial.								
ORUS selections	30,000		13,500		0		43,500	
2011 Total	10,554,800	6.5%	4,977,350	-30.0%	4,287,975	-2.1%	19,820,125	-7.4%
2010 Total	9,913,650		7,114,700		4,378,600		21,406,952	
2009 Total	11,024,800		4,877,415		4,678,950		20,581,167	
2008 Total	10,650,250		4,842,725		4,499,700		19,992,675	
2007 Total	10,106,450		7,509,500		5,032,150		22,648,100	
2006 Total	10,025,100		5,650,175		4,846,275		20,521,550	

\*Other includes cultivars with a total less than 10,000 plants (approximately 1 acre):

Gaviota, Evie 2, Annapolis, Camino Real, Ventana, Mara Des Bois, Redcrest, Bruswick, Darselect, Eros, Sparkle, Daroyal, Glooscap, Winona, Northeaster, Record, Sweet Ann, L'Amour, BC white, Galletta, Stella, AC Valley Sunset and Donna

Totals include reported plant sales from Lassen Canyon Nursery, Norcal Nursery and Nourse Farms