



Fresh Market Strawberry Bulletin

March 3, 2016

Preseason Survey:

We need your help on a quick multiple choice question [survey](#). Now is the chance to leave your feedback on the strawberry fresh market projects thus far. Thanks in advance!

Marching Along:

While March is looking to be on the cool/wet side of the forecast, we are moving right along with heat units. The transition from meetings back into production season begins.

Archived Bulletins:

- [Season Extension](#)
- [Harvest Technology](#)
- [June Bearing Trial Selections](#)
- [Day Neutral Trial Selections](#)

For all other bulletins, [click here](#).

OSC Annual Meeting Report

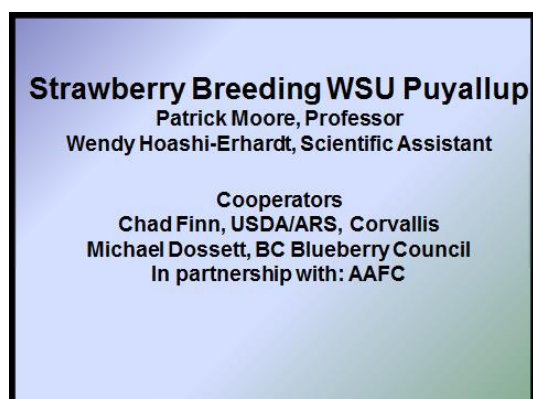
On February 18, the Oregon Strawberry Commission hosted their annual meeting at the North Willamette Research and Extension Center. Many in attendance requested the information to be posted so here is that information.

Meeting Presentations:

Development of New Strawberry Cultivars for the Pacific Northwest

Wendy Hoashi-Erhardt and Pat Moore
Washington State University

[Click here for the presentation](#)



Cooperative Breeding Program – Strawberries

Chad Finn, USDA-ARS
Bernadine Strik, OSU

[Click here for the presentation](#)



Targeted applications of “foliar” calcium fertilizers to fruit to increase fruit firmness and shelf-life for fresh market

Bernadine Strik and Patrick Jones
Oregon State University

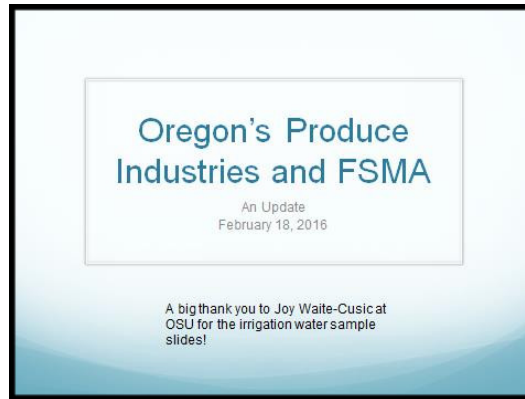
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Food Safety and Modernization Act Update

Stephanie Page
Oregon Department of Agriculture

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Fresh Market Strawberries - Specialty Crops Block Grants Update

Julie Pond
Peerbolt Crop Management

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Small Fruit Update Progress Report

Julie Pond
Northwest Berry Foundation

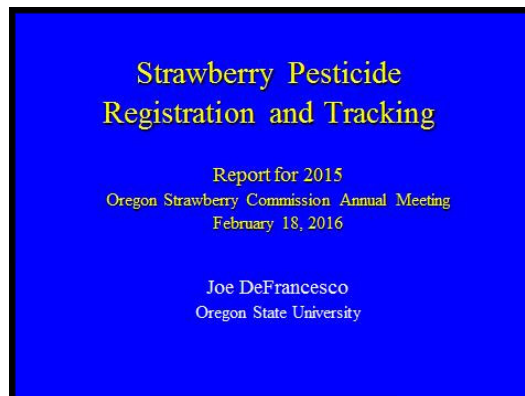
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Strawberry Pesticide Registration, Tracking, and New Chemistries

Joe DeFrancesco
Oregon State University

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Oregon Berry Festival Report

Julie Rentsch
Food First Marketing

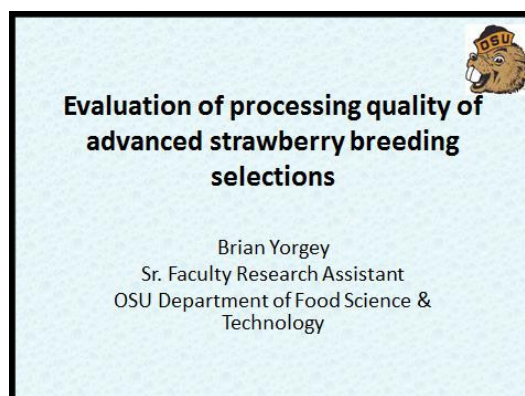
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Evaluation of Processing Quality of Advanced Strawberry Breeding Program

Brian Yorgey
Oregon State University

[Click here for the presentation](#)



Upcoming Events:

- **March 29 - OSC Commission Meeting.** 6 pm at McMenamins, 310 NE Evans st., McMinnville, OR. Budget Hearing at 5:30pm. Email Philip Gutt for

more information, pnwa@comcast.net

For more information on fresh market production and resources, check out the [OSC website](#).

 Forward

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This bulletin edited and sent by [Peerbolt Crop Management](#). For questions or inquires about signing up, contact the office: 503-289-7287 or pcm@peerbolt.com

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