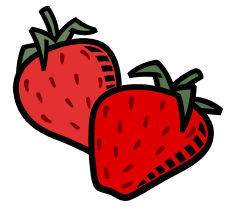




June bearing cultivars for fresh market in Oregon



Adapted from “[Strawberry Cultivars for Oregon](http://www.oregon-strawberries.org/freshmarketresources.html).” Oregon State University Extension publication. 2008. C.E. Finn and B.C. Strik
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June bearing definitions

The term “June bearer” or “June bearing” refers to the month when these cultivars produce the majority of their fruit—the month of June. However, depending on specific cultivar type and weather, a “June bearer” may also produce ripe fruit in the last week of May or first week of July.

June bearing characteristics

- Produces the majority of its berries in June
- Typically uses a matted row production system (without plastic)
- May also be used for processing (frozen, jams, juices)
- Not as firm, shorter shelf life than day neutrals
- Some argue that flavor is sweeter or more intense than day

June bearing cultivars

Listed in order of ripening time, earliest to latest, left to right

<p>Honeoye</p> <ul style="list-style-type: none"> • Plant is vigorous, but not long-lived in field • Medium to large fruit • Bright red and glossy external color • Pale red internal color • Firm, uniform conic shape • Good flavor • Very early fresh-market niche (late May/early June) • Low to medium yield 	<p>Hood</p> <ul style="list-style-type: none"> • Plant is vigorous, but not long-lived in field • Medium to large fruit • Bright red internal and external color • Medium firmness • Excellent flavor • Produces ripe fruit beginning in early June • Medium yield
<p>Sweet Sunrise</p> <ul style="list-style-type: none"> • Plant is vigorous and long-lived in field • Large fruit, bright red with glossy external color • Open plant so fruit visible and easy to pick • Firm skin and uniform shape • Excellent flavor • Brand new • May be hard to find plants from commercial nurseries but very promising for fresh market • Produces ripe fruit beginning in early June • High yield 	<p>Tillamook</p> <ul style="list-style-type: none"> • Large to very large fruit • Bright red external color, pale red to red internal color • Not as intensely flavored as standards, but high yields and good quality • Open plant with visible large fruit • Dual fresh and processed uses • Efficient to pick • Produces ripe fruit beginning in mid June • Excellent yield and fruit size in 2nd harvest
<p>Totem</p> <ul style="list-style-type: none"> • Good plant growth, with moderate field-life • Medium to large fruit • Fully red internal and external color • Moderately firm flesh and skin • Good flavor • Produces ripe fruit beginning in mid June • High yield 	<p>Shuksan</p> <ul style="list-style-type: none"> • Medium to large fruit • Bright red external color, pale red to red internal color • Firm skin with variable fruit shape • Very good flavor • Produces ripe fruit beginning in mid June • Medium yield
<p>Sweet Bliss</p> <ul style="list-style-type: none"> • Plant has vigorous growth • Large fruit • Bright red, glossy external color • Brand new • May be hard to find plants from commercial nurseries but very promising for fresh market • Firm skin and flesh, beautiful shape, excellent flavor • Produces ripe fruit beginning in mid June • Excellent yield 	<p>Puget Crimson</p> <ul style="list-style-type: none"> • Very large primary fruit; medium otherwise • Bright red external and internal color • Tough skin and firm • Outstanding flavor • Produces ripe fruit beginning in late June • Good yield



Day neutral (everbearing) cultivars for fresh market in Oregon



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Day neutral (everbearing) definitions

Unlike June bearers which produce the majority of their crop in a single month, everbearing cultivars produce strawberries over a longer period of time. Older everbearing cultivars produce two distinct crops, one in spring and one in fall. In the 1960s, day neutral strawberries were developed at the University of California using everbearing cultivars. These day neutral cultivars flower continuously throughout the growing season, as long as temperatures do not exceed 90F. Day neutrals have a large spring crop followed by a constant but smaller number of fruit until frost.

Day neutral characteristics

- May be referred to as everbearing plants at nurseries
- Produces an almost continuous crop from June through October
- The yield of the crop is spread out over a longer period of time than June bearers
- Plants do not produce as many runners as June bearers
- Usually grown commercially in a hill and plasticulture system
- Fruit available for store sales June through October, longer than June bearers
- Typically have a longer shelf-life at stores than June bearers
- Although sometimes larger in size, internal color may be lighter than June bearers

Day neutral cultivars

Listed in alphabetical order

<p>Albion</p> <ul style="list-style-type: none"> • Good plant growth, with moderate field-life • Long, conical, symmetrical fruit • Light red external color, pale internal color • Firm with good sweet flavor • Medium to high yield 	<p>Selva</p> <ul style="list-style-type: none"> • Good plant growth, with moderate field-life • Large fruit with good uniformity in shape • Light red external color, pale internal color • Mild flavor • Medium to high yield
<p>Monterey</p> <ul style="list-style-type: none"> • Vigorous plant growth, may require slightly more space than Albion with similar production system • Fruit slightly larger than Albion, but not as firm • Excellent flavor • Tolerant to high summer temperatures 	<p>Tribute</p> <ul style="list-style-type: none"> • Vigorous plant growth, with moderate field-life • Medium size attractive fruit • Bright red external and internal color • Very good flavor • Low yield
<p>Seascape</p> <ul style="list-style-type: none"> • Plant is vigorous, and long-lived in field • Large, bright red external color, pale internal color • Good fruit quality • Firm with good flavor • Low to medium yield 	<p>Tristar</p> <ul style="list-style-type: none"> • Plant is vigorous, with moderate field-life • Firm, sweetly aromatic • Very small to medium fruits • Excellent flavor • Low yield