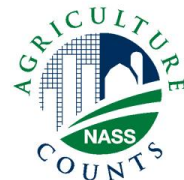


OREGON BERRIES



**NATIONAL
AGRICULTURAL
STATISTICS
SERVICE**

July 8, 2011
PRESS RELEASE
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Oregon Berry Production

The following data are the results of an annual survey of Oregon berry producers and processors. These data contain revisions from those published on January 24, 2011. Thank you to each person who supplied data to help make this report possible. Your time and effort spent on our berry survey is greatly appreciated.

Berry crops: Acreage, yield, production, price and value, Oregon 2008-2010

Crop and year	Acreage harvested	Yield per acre ¹	Total production	Utilized production			Price			Value of utilized production
				Fresh	Processed	Total	Fresh	Processed	All	
Caneberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
Red raspberries										
2008	1,500	3,370	5,050	1,050	4,000	5,050	1.870	1.530	1.600	8,084
2009	1,400	3,860	5,400	1,100	4,300	5,400	1.750	1.170	1.290	6,956
2010	1,300	3,940	5,120	1,020	4,100	5,120	1.830	1.050	1.210	6,172
Black raspberries										
2008	1,500	2,080	3,120	-	-	3,120	-	-	1.860	5,815
2009	1,100	2,850	3,430	-	-	3,130	-	-	0.377	1,181
2010	1,300	1,340	1,750	140	1,600	1,740	1.320	1.250	1.260	2,185
Evergreen blackberries										
2008	600	8,000	4,800	400	4,400	4,800	1.860	0.430	0.549	2,636
2009	500	9,400	4,700	300	4,400	4,700	1.690	0.250	0.342	1,607
2010	500	8,920	4,460	60	4,400	4,460	1.400	0.640	0.650	2,900
Marion blackberries										
2008	4,000	5,100	21,200	200	20,200	20,400	1.440	0.590	0.598	12,206
2009	4,000	6,330	25,500	200	25,100	25,300	1.650	0.530	0.539	13,633
2010	3,900	4,790	19,700	600	18,100	18,700	1.270	0.690	0.709	13,251
Other blackberries										
2008	2,100	9,480	21,200	2,600	17,300	19,900	1.580	0.510	0.650	12,931
2009	2,600	9,580	25,900	5,500	19,400	24,900	1.320	0.430	0.627	15,602
2010	3,100	6,610	21,010	3,500	17,000	20,500	1.740	0.650	0.836	17,140
All blackberries										
2008	6,700	6,730	47,200	3,200	41,900	45,100	1.610	0.540	0.616	27,773
2009	7,100	7,730	56,100	6,000	48,900	54,900	1.350	0.465	0.562	30,842
2010	7,500	5,820	45,170	4,160	39,500	43,660	1.670	0.667	0.763	33,291
Boysenberries										
2008	700	3,810	2,840	270	2,400	2,670	1.080	0.690	0.730	1,948
2009	600	5,330	3,400	100	3,100	3,200	1.490	0.630	0.657	2,102
2010	500	4,200	2,100	200	1,900	2,100	1.000	0.860	0.873	1,834
Loganberries ²										
2008	30	2,000	60	-	-	60	-	-	1.050	63
2009	-	-	-	-	-	-	-	-	-	-
2010	-	-	-	-	-	-	-	-	-	-
All caneberries										
2008	10,430	-	58,270	4,520	48,300	56,000	-	-	-	43,683
2009	10,200	-	68,330	7,200	56,300	66,630	-	-	-	41,081
2010	10,600	-	54,140	5,520	47,100	52,620	-	-	-	43,482
Cultivated blueberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
2008	5,200	8,290	43,100	19,600	23,500	43,100	1.440	0.900	1.150	49,374
2009	5,700	8,420	48,500	24,000	24,000	48,000	1.110	0.470	0.790	37,920
2010	7,500	7,280	54,600	27,300	27,300	54,600	1.460	0.870	1.170	63,609
Strawberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
2008	1,800	13,000	23,800	2,600	21,200	23,800	1.720	0.580	0.705	16,768
2009	1,700	12,500	21,100	2,900	18,200	21,100	1.400	0.540	0.658	13,888
2010	1,900	12,500	23,500	3,700	19,800	23,500	1.660	0.510	0.691	16,240
2011 ³	1,900	13,100	24,900							
Cranberries^{4,5}										
	<i>Acres</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Dollars per barrel</i>	<i>Dollars per barrel</i>	<i>Dollars per barrel</i>	<i>1,000 dollars</i>
2008	2,700	148	400,000	-	400,000	400,000	-	91.500	91.500	36,600
2009	2,700	159	430,000	-	430,000	430,000	-	36.300	36.300	15,609
2010	2,700	107	290,000	-	290,000	290,000	-	34.500	34.500	10,005

¹Yield is based on total production for strawberries and cranberries, utilized production for caneberries and blueberries. ²Estimates discontinued in 2009.

³Preliminary. ⁴Small quantities of fresh strawberries are included in processed production. ⁵A barrel weighs 100 pounds.

For more details, please contact the Oregon Field Office of USDA, NASS at (503) 326-2131 or 1-800-338-2157 or via email at nass-or@nass.usda.gov. Information is also available on our home page: www.nass.usda.gov/or.