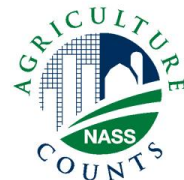


OREGON BERRY PRODUCTION



**NATIONAL
AGRICULTURAL
STATISTICS
SERVICE**

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PRESS RELEASE
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Oregon Berry Production - 2011

The value of blueberries, at \$ 117 million, was up 84 percent from 2010 and up 308 percent from 2009.

Berry crops: Acreage, yield, production, price and value, Oregon 2009-2011

Crop and year	Acreage harvested	Yield per acre ¹	Total production	Utilized production			Price			Value of utilized production
				Fresh	Processed	Total	Fresh	Processed	All	
Caneberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
Red raspberries										
2009	1,400	3,860	5,400	1,100	4,300	5,400	1.750	1.170	1.290	6,956
2010	1,300	3,940	5,120	1,020	4,100	5,120	1.830	1.050	1.210	6,172
2011	1,200	5,000	6,000	1,000	5,000	6,000	1.800	0.920	1.070	6,400
Black raspberries										
2009	1,100	2,850	3,430	-	-	3,130	-	-	0.377	1,181
2010	1,300	1,340	1,750	140	1,600	1,740	1.320	1.250	1.260	2,185
2011	1,100	2,030	2,230	30	2,200	2,230	2.540	2.470	2.470	5,510
Evergreen blackberries										
2009	500	9,400	4,700	300	4,400	4,700	1.690	0.250	0.342	1,607
2010	500	8,920	4,460	60	4,400	4,460	1.400	0.640	0.650	2,900
2011	400	7,200	2,880	30	2,850	2,880	1.500	0.690	0.699	2,012
Marion blackberries										
2009	4,000	6,330	25,500	200	25,100	25,300	1.650	0.530	0.539	13,633
2010	3,900	4,790	19,700	600	18,100	18,700	1.270	0.690	0.709	13,251
2011	4,000	6,800	27,400	900	26,300	27,200	1.210	0.780	0.794	21,603
Other blackberries										
2009	2,600	9,580	25,900	5,500	19,400	24,900	1.320	0.430	0.627	15,602
2010	3,100	6,610	21,010	3,500	17,000	20,500	1.740	0.650	0.836	17,140
2011	2,900	7,970	23,100	3,100	20,000	23,100	1.660	0.720	0.846	19,546
All blackberries										
2009	7,100	7,730	56,100	6,000	48,900	54,900	1.350	0.465	0.562	30,842
2010	7,500	5,820	45,170	4,160	39,500	43,660	1.670	0.667	0.763	33,291
2011	7,300	7,280	53,380	4,030	49,150	53,180	1.560	0.750	0.812	43,161
Boysenberries										
2009	600	5,330	3,400	100	3,100	3,200	1.490	0.630	0.657	2,102
2010	500	4,200	2,100	200	1,900	2,100	1.000	0.860	0.873	1,834
2011	500	5,200	2,600	100	2,500	2,600	1.880	0.980	1.010	2,638
All caneberries										
2009	10,200	19,710	68,330	7,200	56,300	66,630	-	-	-	41,081
2010	10,600	15,300	54,140	5,520	47,100	52,620	-	-	-	43,482
2011	10,100	19,510	64,210	5,160	58,850	64,010	-	-	-	57,709
Cultivated blueberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
2009	5,700	8,420	48,500	24,000	24,000	48,000	1.110	0.470	0.790	37,920
2010	7,500	7,280	54,600	27,300	27,300	54,600	1.460	0.870	1.170	63,609
2011	7,800	8,400	65,500	36,700	28,800	65,500	1.990	1.520	1.780	116,809
Strawberries										
	<i>Acres</i>	<i>Pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>1,000 pounds</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>Dollars per pound</i>	<i>1,000 dollars</i>
2009	1,700	12,500	21,100	2,900	18,200	21,100	1.400	0.540	0.658	13,888
2010	1,900	12,500	23,600	3,700	19,900	23,600	1.660	0.510	0.690	16,291
2011	2,000	11,500	22,600	2,800	19,800	22,600	1.480	0.550	0.665	15,034
Cranberries ^{2, 3}										
	<i>Acres</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Barrels</i>	<i>Dollars per barrel</i>	<i>Dollars per barrel</i>	<i>Dollars per barrel</i>	<i>1,000 dollars</i>
2009	2,700	159	430,000	-	430,000	430,000	-	36.300	36.300	15,609
2010	2,700	106	287,000	-	287,000	287,000	-	34.500	34.500	9,902
2011	2,800	128	358,000	-	358,000	358,000	-	39.400	39.400	14,105

¹ Yield is based on total production for strawberries and cranberries, utilized production for caneberries and blueberries. ² Small quantities of fresh cranberries are included in processed production. ³ A barrel weighs 100 pounds.